



Canadian Birkie E-News:
November 2017

Canadian Birkebeiner Society
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29th Birkie Feb 9-11, 2018

Flying Over the Snow with Skis

Early-Bird Registration

Looking for motivation to get out and get active this winter? What better way than to register for the Birkie Festival February 9, 10 & 11, 2018? We offer ski events with various distances for all levels and abilities! More details [here](#).

Our early-bird registration deadline is **WEDNESDAY, NOVEMBER 15**. [Register now](#) to get the best rate!

The next registration deadline is Wednesday, January 17, 2018 and the final deadline is Wednesday, February 7, 2018 at 11:59 p.m.

10 for 10

Club Competition



Be a part of the new Birkie Club Challenge!

Register 10 members on a team, get 10% off each registration fee AND compete against other ski clubs for cash prizes!

1st Place – \$1,000
2nd Place – \$750
3rd Place – \$500

Here is how it works:

Each club must have 10 club members to qualify

One ten-person team per club - additional members are welcome to register but will not be eligible for the discount
Register as a club – each member of your team receives 10% off their registration fee
Prize money is to be awarded to club (not to be divided by individuals)
Participants can take part in any of the Birkie events (55 w/pack, 55 Lite, 31 or 13 km)
Points will be accumulated based on the contribution of each member
Time and distance will be the criteria used for ranking
The actual formula will be available one month before the Birkie to the clubs that are registered at that time

Email the [office](#) to receive your promo code.

Birkie Training Group (BTG) Mid-Week Session



****STARTING SOON!****

BTG Mid-Week Session runs for 10 weeks, beginning Tuesday, November 21 during the daytime. The focus will be on developing ski-specific fitness and improving technique and efficiency. It will incorporate some longer ski days on the trails at Cooking Lake-Blackfoot Provincial Recreation Area to allow you to experience the terrain where the Birkie takes place.

Course participants will be offered a discount on Birkie registration and are offered free admission to wax clinics (beginner and intermediate) held in January by MEC. Course details [here](#).

There is still room to register to get some great training and have a lot of fun with instructor Laura Maser.

Register [here](#).

Birkie Learn to Loppet



Whether you aim to improve your skiing skills, finish the 13 km Tour or improve your personal best time in the 55 km, the Birkie Learn to Loppet ski lessons will help you achieve your personal goals.

The program includes a basic wax clinic, four ski lessons at Gold Bar park and one day out at Cooking Lake-Blackfoot Provincial Recreation Area to help you experience the terrain where the Birkie takes place.

Course participants will be offered a discount on Birkie registration and are offered free admission to wax clinics (beginner and intermediate) held in January by MEC. Course details [here](#).

This popular program starts January 6 but almost always fills early so do NOT hesitate...[register now](#).

** makes a great Christmas gift**



Ole's Tour - Mini Birkie
New date and location



Mini Birkie and Ole's Tour Family Event

The Canadian Birkie and Edmonton Nordic Ski Club are pleased to provide a family-fun Mini Birkie at Gold Bar on Sunday February 11, 2018.

Events will include the Birkie Ole's Tour, a sprint relay and a series of other kid and family friendly happenings! More details to follow.



New Website

We're excited to announce the launch of our new website! There is no change to the url address, so you can still visit us at canadianbirkie.com

You should see a new-look newsletter format next month as well.



Sponsors and Donors

There are many opportunities to show your support for the Birkie through your business, company or as a private philanthropist.

Contact the [Birkie Coordinator](#) to discuss how we can assist you in contributing to your favorite Loppet!!



Join the Birkie
Volunteer Opportunities

It takes approximately 550 volunteers to plan, organize and run the Birkie each year. Year after year our skiers extol the virtues of our wonderful volunteers! It's one of the top three things skiers say they love about the Birkie!

We appreciate that without volunteers, the Birkie could not happen. As a volunteer, you receive a Birkie souvenir, an invitation to the Volunteer Appreciation evening, meet new people and have fun!



There are many different positions available requiring a variety of skills. You can sign up for just for a day or throughout the season as a member of the Loppet Organizing Committee. You don't have to be "the one in charge" because many positions are big enough for two!

If you would like to assist one of our existing Chiefs and work on a great team with training/mentoring provided, please [email the office](#).

Or if you're just interested in volunteering during Birkie week, visit our [website](#) to see job descriptions and to sign up.

Bike 'n Ski Award



The Birkie and MS Society continue to team up for the Bike 'n Ski Award, encouraging and supporting skiers and cyclists to stay fit year round, and recognizing individuals for participating in both of these extraordinary events.

If you cycled either the Road Bike Tour – Leduc to Camrose or the Hinton Mountain Bike and are registering in a long course (55 or 31 km) ski event, call 780-430-7153 or [email](#) the office to receive \$10 off your registration.

Participants will receive a special Bike n' Ski ceramic mug following the completion of both events.

Birkie Swag



Need ideas for Christmas? Check out our cool [Birkie Swag](#) at reduced prices!

To purchase, click [here](#)!

(2018 shirts and other new swag will be available near the end of January 2018)

Please **do not reply** to the newsletter; that email goes to an unmonitored address. You can email the office [here](mailto:ski@canadianbirkie.com) (ski@canadianbirkie.com)

