

Canadian Birkie News

September 12, 2018 [View this email online](#)

Celebrate our 30th Birkie!



We are gearing up to celebrate our 30th Canadian Birkie Ski Festival from February 8 to 10, 2019. This is the year to sign up early and bring all your friends. The Birkie is developing special offers for skiers who register in 2018. Stay tuned to find out more about our celebratory deals in upcoming newsletters. Better yet, follow us on [Facebook](#) or [Twitter](#) to get Birkie news the moment it is available.

Fall Dryland Training starts Saturday!



Skiers who would like to get a jump start on the ski season will want to register for our Birkie Training Group Fall Dryland Session. It runs from 9:00 to 10:30 am Saturday mornings on September 15, 22 and 29.

This course will focus on activities with an eye to making the transition smoothly from general to ski-specific fitness. And it will, of course, be tons of fun! For more details and to sign up, click [here](#).

Meet our new Birkie Coordinator



Please welcome our new Birkie Coordinator, Marion Hinteregger. She has over 20 years experience in event planning and marketing. She organized and promoted large events for a variety of organizations including Strathcona County, Marmot Basin, and Alberta Tourism. Her educational background includes a Bachelor of Commerce degree and a Masters of Business Administration.

Marion was a Birkie Board Member for a number of years and volunteered at Birkie banquets, award ceremonies, food stations and media events. For her work developing a Birkie festival poster, brochure and sponsorship, she received three international marketing awards.

When not planning the Birkie, you will find Marion working for her family's custom home building business, or cheering at her boys' soccer games. Stop in and say hello; she is looking forward to working with you to host our 30th Birkie festival.

Mark your calendar



Birkie registration cut off dates are now easier to remember; they are at the end of each month.

October: Registration opens

November 30: First cut-off

December 31: Second cut-off

January 31: Third cut-off

February 6: FINAL registration day

February 6: Volunteer Orientation night

February 8: Nordic Fair

February 9: Ski events

February 9: Vikings' Feast

February 10: Birkie Sunday

Do you have an old Birkie T-Shirt?



We are looking for Birkie T-shirts from the years 1993, 2003, 2004 and 2011. We are missing these items from our archives and would greatly appreciate your help in obtaining a sample. If you have one, will you please consider donating your old T-shirt to the Canadian Birkebeiner Society?

Please **contact** the office to donate.

Board reviewing fees and policies



The Birkie Board is discussing fees and policies to come into effect this year. Your board has held event prices the same for the past four years, even with operating costs such as tent, trailer and equipment rental having gone up in that time. The board is reviewing our budget and researching pricing on other long distance events. The fees and cancellation policy will be finalized over the next couple of weeks and then posted online, so stay tuned.

Help fill our board room



The Birkie is looking for new Loppet Chiefs and Board members.

- 1) **Board Director-at-Large:** Do you love hosting successful events? This new director will be a voting member on our board and assist with key festival events.
- 2) **Loppet Chief of Food Stations:** Are you able to coordinate volunteers? This chief organizes the delivery of food and supervises the community groups that run our event food stations.
- 3) **Loppet Chief of Signage:** Are you able to oversee our festival sign volunteers? We need someone to recruit and coordinate volunteers to distribute, set up and take down festival signs.
- 4) **Loppet Assistant Chief of Volunteers:** Do you love getting people involved in community events? The assistant chief will help recruit and orient volunteers.

This a great way to meet fun-loving people, build your resume and make a difference in the community. Send your name, phone number, email and why you love the Birkie to ski@canadianbirkie.com

Birkie archive project underway



Our Birkie Administrator, Nicole Brenda, has been busy sorting through over 30 years of Birkie documents and materials. The result is an organized account of all our past information. Thank you so much Nicole! We are hoping to transfer documents into digital format for prosperity.

Do you have a fond spot in your heart for Birkie history? We could really use your help with this very important project. Sign up to volunteer to help make our Birkie history come alive. Call us today at the Birkie office at 780-430-7153 or send us an email at ski@canadianbirkie.com.

Casino volunteers made a difference



The Canadian Birkebeiner Society would like to express thanks to all the volunteers who gave their time at the June 4-5, 2018 casino event. With the support of the AGLC the casino was a great success. The money raised at the casino events will significantly support future Birkies. Thank you for your generous contributions of time and energy!

Become a trailblazer



Want to enjoy fall in the beautiful Cooking Lake/Blackfoot Provincial Recreation Area? Come out and join 25 volunteers working on the Birkie trails. These Birkie trailblazers work in groups in collaboration with Alberta Parks staff. They cut back shrubs, move debris and implement trail improvements

To join our friendly fall trailblazers contact us at the [office](#) or email George Foxcroft, the Birkie Loppet Chief of Course, at george.foxcroft@ualberta.ca.

Please do not reply to this newsletter. Birkie contact information below.

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Canadian Birkebeiner Society

Address: #103, 9920-63 Avenue, Edmonton, Alberta

T6E 0G9

Phone: (780) 430-7153

Email: ski@canadianbirkie.com



